

Example - Preliminary Questionnaire & Intro

The objective of this Questionnaire is to collect some background data of our users and align them with the objectives of the test – set expectations.

- A. Welcome to HP and thank you for your time. In the end of the session that will take approximately an hour I will give you a 'thanks you' compensation for your participation.
 - B. We are testing a new XXXXX product that is developed to protect your computer.
 - C. Please remember that This is not a test you are not being tested. The only thing tested is the product and its planning, we are trying to check if we are planning the product correctly and if it will address users like you.
 - D. Please tell us anything that comes to your mind this procedure is called - Think Aloud. **Any** comment you think of is important and can help us in our study.
 - E. Please feel free to do anything with the application. Keep in mind that everything is reversible and nothing you do is wrong.
 - F. Please keep in mind that this is not the final product and things may not work perfect as a result.
 - G. After a short questionnaire I will give you a few fictional scenarios that aim to check some issues in our product.
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- 1. Name: _____
 - 2. Age: _____ (Moderator's Estimation)
 - 3. Gender: _____ (Moderator's Estimation)
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4. Do you know what is a XXXXXX product? **Yes / No** (If no explain in short)

5. What type of XXXXXXXX program do you have installed on your home computer?

- product name: _____
- What do you like about it?

- What do you think needs improving or is missing?

- Who installed it? _____
- Who operates it? _____